



Texas STMA Sponsorship Opportunities

The TXSTMA is very excited to announce the Advertising and Sponsorship program. We have used this program for the past several years and have added features each year to simplify the process and to respond to the feedback we have received from our valued affiliate members. Our goal is to offer opportunities for sponsorship and recognition to our very valuable and loyal affiliate members and companies. We absolutely could not provide our members the programs and services that we do without our wonderful partners.

We trust there is a level of opportunity for all sponsors and look forward to great participation again this year.

IMPORTANT POINTS OF THE PROGRAM

- ***Your company can “order off the menu” to tailor a sponsorship program that fits your budget, marketing program and target customers.***
- ***Commit to your sponsorship program by MARCH 31 and receive a STAR Discount to save \$money\$ and earn recognition throughout the year.***
- ***We will work with your company throughout the year to help you utilize your sponsorship dollars as events are scheduled.***
- ***If you reach a “Star Level” during the year, we will celebrate through recognition on website and newsletter.***
- ***Membership dues paid by your company will apply to your “Star Level” for the year. This will benefit our most active affiliate companies.***

STAR BONUS PROGRAM – Commit early and \$AVE! Your company will receive these terrific benefits! Only Available thru March 31!

The bonus feature of the program depends on your spending commitment for the entire year. Simply choose items from the list of the advertising and sponsorship opportunities to determine your cumulative spending level for the year. From that total you will be rewarded based on the following Star levels.

3-Star Sponsorship

Price: \$4000, Receive \$4,500 of value (items chosen from sponsorship menu) \$500 DISCOUNT

- Includes:** Recognition on website and meeting signage
1/2 Page Company Profile / Press Release in all 4 Sideline Newsletters
4 Email Blast Advertisements sent to all TXSTMA members on behalf of your company

2-Star Sponsorship

Price \$2,500: Receive \$3000 of value (items chosen from sponsorship menu) \$500 DISCOUNT

- Includes:** Recognition on website and meeting signage
1/2 Page Company Profile / Press Release in 2 Sideline Newsletters
1 Email Advertisement sent from TXSTMA on behalf of your company

1-Star Sponsorship

Price \$1000: Receive \$1,500 of value (items chosen from sponsorship menu) \$500 DISCOUNT

- Includes:** Recognition on website and meeting signage
1/2 Page Company Profile / Press Release in 1 Sideline Newsletter
1 Email Blast Advertisement sent to all TXSTMA members on behalf of your company

These opportunities are not available for purchase and are only offered to Star level sponsors.

Sponsor Menu Items Available

Select from these items to achieve Star Sponsor spending levels.

Newsletter Advertising Rates – 4 Issues of Sidelines!

- Full Page Ad - \$500 per issue
- Half Page Ad - \$250 per issue
- Quarter Page Ad - \$200 per issue
- Business Card Ad - \$150 per issue

Field Day Sponsorships – 2 events scheduled per region!

All Event Sponsor Will Include

- Recognized and introduced by President at meeting
- Equipment / Product displays during Field Day tours
- Website / Email / Signage recognition in all meeting promotions

Gold Title Sponsor (\$500)

- Company presentation opportunity during meeting session (15 – 20 minutes to talk about products and services)
- Prime location and signage at meeting mini-tradeshow

Silver Meeting Sponsor (\$250)

- Company presentation opportunity during meeting session (2 – 3 minutes to introduce your company)
- Table and signage at meeting mini-tradeshow

Bronze Lunch Sponsor (\$150)

- Recognized and introduced by President at meeting
- Table and signage at meeting mini-tradeshow

Clay Shoot Fundraiser Sponsorships - Spring DFW Event

This fun event will include a top-notch education and an exciting clay shooting competition to raise scholarship money for TXSTMA Professional Members and Turfgrass Students in Texas. Clay Shoot Sponsors will receive appropriate recognition on website, email communication, event announcements, and signage.

- Gold Title Sponsorship \$1,000
- Silver Meeting Sponsorship \$750
- Bronze Lunch Sponsorship \$400

Pre Paid Professional Memberships

Purchased at a discount, your company can purchase Professional Memberships to help us recruit new TXSTMA members. Increments of 5 = \$125. “New Members” must not have been members during the past 3 years.

We hope you share our excitement about this new program and see the added value of your sponsorship dollars. In order to take full advantage of the benefits please make your commitment pledge prior to March 31. Pledges after that date will be accepted but star discounts will not be available. You can make your pledge on the attached chart and email it to txstmainfo@yahoo.com

Sponsor Commitment Pledge

Please indicate the advertising and sponsorship opportunities your company would like to commit to.

Newsletter Advertising - 4 issues	Number	Your Commitment \$
Full Page Ad \$ 500/issue		
Half Page Ad \$ 250/issue		
Quarter Page Ad \$ 200/issue		
Business Card Ad \$ 150/issue		
Field Day Sponsorship - 8 Events (price is per event)		
Gold Title Sponsor \$ 500		
Silver Meeting Sponsor \$ 250		
Bronze Lunch Sponsor \$ 150		
Clay Shoot Sponsorship - DFW Spring Event		
Gold Title Sponsor \$ 1000		
Silver Meeting Sponsor \$ 750		
Bronze Lunch Sponsor \$ 400		
Annual Meeting Lunch Sponsor \$ 200		
Pre-Paid Professional Memberships Increments of 5 = \$125		
Membership Dues \$75 for Primary Members, \$35 for any additional member		
Cumulative Total	→	
\$1,500 = One Star Sponsor		
\$3,000 = Two Star Sponsor		
\$4,500 = Three Star Sponsor		
STARSPONSORDISCOUNT (Cumulative Total Must be >\$1,500)	→	- \$500.00
Final Total Due after Discount	→	
>\$1000 = One Star Sponsor		
>2,500 = Two Star Sponsorship		
>\$4,000 = Three Star Sponsorship		

Please email your commitment to txstmainfo@yahoo.com

Name: _____

Company: _____

Email Address: _____ Phone Number: _____